

**UNITED STATES DISTRICT COURT**

District of New Jersey

Chambers of  
**William H. Walls**  
District Judge

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March 13, 2013

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Re: *Stockroom, Inc. v. Dydacomp Development Corporation and Plug & Pay Technologies, Inc., LLC*, Civ. No. 11-6220

Dear Counsel:

This letter requests both parties to submit additional briefing on whether the Multichannel Order Manager system qualifies as “merchandise” under the New Jersey Consumer Fraud Act. Notwithstanding the fact that Defendant Dydacomp raises this new argument for the first time in a footnote in its reply brief, it does present a definite issue.

Defendant Dydacomp shall submit a brief within ten business days of this letter to elaborate on its argument. Plaintiff Stockroom may submit a response within business ten days of Dydacomp’s submission. Briefs shall not exceed ten pages.

/s/ William H. Walls

United States Senior District Judge

cc: All Counsel of Record (via ECF)